

Q3r1

Jeg synes Byen vår Gjøvik er en aktiv og positiv pådriver for byen - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 3% | 4% | 3% | 4% | 4% | 5% | 2% |
| 2 | 1% | 1% | 1% | 2% | 4% | | |
| 3 | 6% | 7% | 5% | 10% | 8% | 1% | 5% |
| 4 | 5% | 5% | 4% | 5% | 4% | 6% | 4% |
| 5 | 18% | 18% | 17% | 22% D | 7% | 24% D | 17% |
| 6 | 16% | 19% | 12% | 25% E | 12% | 7% | 16% |
| 7 | 20% | 19% | 21% | 7% C | 26% C | 18% | 24% C |
| 8 | 17% | 8% | 26% A | 7% | 20% | 19% | 20% C |
| 9 = Helt enig | 9% | 9% | 9% | 6% | 16% | 6% | 8% |
| Vet ikke (IKKE LES OPP) | 7% | 9% | 4% | 12% D | | 14% D | 4% D |
| MEAN | 6,2 | 5,8 | 6,4 | 5,4 | 6,4 | 6,1 | 6,4 |
| Standard Deviation | 1,9 | 2,0 | 1,9 | 1,9 | 2,2 | 2,0 | 1,8 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Q3r2

Jeg er stolt av Gjøvik - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|----------------|-------------|-----------------|-----------------|-----------------|------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 2% | 2% | 2% | 6% | | 3% | |
| 2 | 2% | 2% | 2% | 4% | 4% | 1% | |
| 3 | 4% | 7% | 1% | | 4% | 3% | 7% C |
| 4 | 4% | 7% B | 2% | 6% | 7% | 3% | 3% |
| 5 | 10% | 8% | 12% | 22% F | 15% F | 10% | 2% |
| 6 | 13% | 13% | 13% | 15% | 20% | 12% | 10% |
| 7 | 18% | 19% | 17% | 16% | 4% | 28% D | 20% D |
| 8 | 21% | 17% | 25% | 9% | 23% | 22% | 26% C |
| 9 = Helt enig | 25% | 24% | 26% | 17% | 23% | 17% | 32% CE |
| Vet ikke (IKKE LES OPP) | 1% | 2% | 1% | 6% | | | |
| MEAN | 6,9 | 6,7 | 7,1 | 6,1 | 6,6 | 6,8 | 7,4 |
| Standard Deviation | 2,0 | 2,1 | 1,8 | 2,2 | 2,0 | 1,9 | 1,7 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Jeg ville anbefalt en venn å flytte til Gjøvik - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-----------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 4% | 4% | 3% | 10% F | 4% | 4% | |
| 2 | 3% | 3% | 2% | 9% DE | | | 1% |
| 3 | 5% | 8% | 3% | 7% | 8% | 8% | 2% |
| 4 | 4% | 5% | 3% | 6% | 7% | 1% | 2% |
| 5 | 13% | 14% | 11% | 12% | 8% | 15% | 14% |
| 6 | 12% | 13% | 12% | 16% | 15% | 9% | 11% |
| 7 | 18% | 16% | 20% | 11% | 15% | 18% | 23% |
| 8 | 20% | 18% | 23% | 16% | 20% | 27% | 21% |
| 9 = Helt enig | 21% | 19% | 24% | 13% | 23% | 18% | 26% |
| Vet ikke (IKKE LES OPP) | | | | | | | |
| MEAN | 6,6 | 6,3 | 6,9 | 5,5 | 6,6 | 6,6 | 7,1 |
| Standard Deviation | 2,2 | 2,2 | 2,1 | 2,6 | 2,2 | 2,2 | 1,7 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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I Gjøvik er det gode forutsetninger for næringsutvikling - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 1% | 1% | 1% | | | 3% | 1% |
| 2 | 4% | 6% | 1% | 4% | 4% | 3% | 4% |
| 3 | 4% | 3% | 4% | 5% | 4% | 6% | 2% |
| 4 | 5% | 8% | 3% | 6% | 7% | 11% | 2% |
| 5 | 19% | 22% | 15% | 15% | 20% | 23% | 19% |
| 6 | 17% | 15% | 20% | 20% | 11% | 18% | 18% |
| 7 | 20% | 20% | 21% | 24% E | 20% | 9% | 22% E |
| 8 | 15% | 13% | 16% | 15% | 11% | 15% | 16% |
| 9 = Helt enig | 4% | 3% | 5% | 5% | 4% | 2% | 5% |
| Vet ikke (IKKE LES OPP) | 11% | 9% | 13% | 7% | 20% | 12% | 10% |
| MEAN | 6,0 | 5,7 | 6,3 | 6,1 | 5,9 | 5,5 | 6,2 |
| Standard Deviation | 1,8 | 1,8 | 1,6 | 1,7 | 1,8 | 1,9 | 1,8 |
| TOTAL | 100% |

Sign.level: 95%

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Gjøvik har i dag et nyskapende næringsliv - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 1% | 1% | 1% | | | 3% | |
| 2 | 3% | 6% | 1% | 10% F | 4% | 3% | |
| 3 | 6% | 7% | 6% | 2% CF | 19% F | 13% | 1% |
| 4 | 11% | 10% | 13% | 16% D | 4% | 10% | 12% |
| 5 | 20% | 19% | 20% | 21% | 12% | 18% | 22% |
| 6 | 17% | 13% | 22% | 13% | 19% | 18% | 18% |
| 7 | 18% | 22% | 13% | 15% | 11% | 16% | 22% |
| 8 | 11% | 12% | 9% | 6% | 8% | 8% | 15% |
| 9 = Helt enig | 5% | 2% | 7% | 2% CE | 15% | | 3% |
| Vet ikke (IKKE LES OPP) | 9% | 8% | 10% | 15% | 8% | 10% | 7% |
| MEAN | 5,7 | 5,7 | 5,8 | 5,2 | 5,8 | 5,2 | 6,1 |
| Standard Deviation | 1,8 | 1,8 | 1,7 | 1,8 | 2,2 | 1,8 | 1,4 |
| TOTAL | 100% |

Sign.level: 95%

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Gjøvik har mange interessante jobber - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-----------------|-------------|-------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 2% | 2% | 2% | 4% | 4% | 3% | |
| 2 | 3% | 3% | 2% | 4% | 4% | 4% | 1% |
| 3 | 6% | 8% | 4% | 9% | 7% | 7% | 3% |
| 4 | 9% | 10% | 8% | 9% | 15% | 6% | 8% |
| 5 | 21% | 21% | 20% | 21% | 24% | 23% | 18% |
| 6 | 23% | 20% | 27% | 27% D | 8% | 19% | 28% D |
| 7 | 19% | 22% | 16% | 17% | 8% | 22% | 24% D |
| 8 | 10% | 9% | 11% | 5% | 15% | 8% | 11% |
| 9 = Helt enig | 6% | 4% | 8% | 6% | 11% | 1% | 5% |
| Vet ikke (IKKE LES OPP) | 2% | 2% | 2% | | 4% | 6% | 1% |
| MEAN | 5,8 | 5,7 | 5,9 | 5,5 | 5,6 | 5,5 | 6,2 |
| Standard Deviation | 1,8 | 1,8 | 1,8 | 1,9 | 2,2 | 1,8 | 1,5 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Gjøvik har en god blanding av restauranter, uteseter og kafeer - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|------------------|------------------|-------------|------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 2% | 3% | 1% | 6% | | | 1% |
| 2 | 4% | 7% | 2% | | 15% CF | 4% | 3% |
| 3 | 6% | 5% | 7% | 15% EF | 8% | 3% | 1% |
| 4 | 7% | 9% | 5% | 17% DF | 4% | 9% | 2% |
| 5 | 12% | 11% | 12% | 13% | 7% | 15% | 12% |
| 6 | 14% | 15% | 14% | 10% | 15% | 24% | 12% |
| 7 | 24% | 27% | 21% | 23% | 19% | 22% | 27% |
| 8 | 12% | 9% | 14% | 4% | 4% | 13% | 18% CD |
| 9 = Helt enig | 18% | 14% | 23% | 12% | 23% | 9% | 23% E |
| Vet ikke (IKKE LES OPP) | 1% | 1% | | | 4% | | |
| MEAN | 6,3 | 6,0 | 6,6 | 5,5 | 6,0 | 6,2 | 6,9 |
| Standard Deviation | 2,1 | 2,2 | 2,0 | 2,2 | 2,5 | 1,8 | 1,8 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Gjøvik har et attraktivt kulturtbilud med puls og byliv - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 2% | 1% | 4% | 7% | | 5% | |
| 2 | 3% | 4% | 2% | 4% | 8% | 1% | 1% |
| 3 | 5% | 5% | 5% | 5% | 8% | 4% | 4% |
| 4 | 9% | 9% | 9% | 12% | 20% | 3% | 6% |
| 5 | 13% | 15% | 11% | 10% | 8% | 17% | 16% |
| 6 | 19% | 24% B | 14% | 15% | 19% | 23% | 20% |
| 7 | 23% | 18% | 28% | 30% | 15% | 24% | 22% |
| 8 | 14% | 10% | 19% | 7% | 11% | 18% | 18% |
| 9 = Helt enig | 8% | 9% | 7% | 4% | 8% | 3% | 12% |
| Vet ikke (IKKE LES OPP) | 3% | 4% | 2% | 6% | 4% | 3% | 1% |
| MEAN | 6,1 | 5,9 | 6,2 | 5,5 | 5,6 | 6,0 | 6,5 |
| Standard Deviation | 1,9 | 1,9 | 2,0 | 2,1 | 2,0 | 1,9 | 1,7 |
| TOTAL | 100% |

Sign.level: 95%

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Det ligger godt til rette for en aktiv fritid i Gjøvik innen kultur - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-----------------|-----------------|-------------|-------------|-------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 1% | 1% | | | | | 1% |
| 2 | 4% | 5% | 2% | 2% | 7% | 4% | 3% |
| 3 | 4% | 5% | 3% | 6% | 4% | 4% | 3% |
| 4 | 3% | 4% | 2% | 4% | 8% | 3% | 1% |
| 5 | 12% | 13% | 10% | 11% | 15% | 17% | 9% |
| 6 | 17% | 20% | 15% | 28% F | 24% | 20% | 9% |
| 7 | 25% | 28% | 22% | 26% | 23% | 22% | 26% |
| 8 | 22% | 15% | 30% A | 12% | 12% | 16% | 34% CDE |
| 9 = Helt enig | 10% | 7% | 13% | 2% | 7% | 9% | 16% C |
| Vet ikke (IKKE LES OPP) | 3% | 3% | 3% | 9% DF | | 5% | |
| MEAN | 6,5 | 6,2 | 6,9 | 6,1 | 6,0 | 6,3 | 7,0 |
| Standard Deviation | 1,8 | 1,9 | 1,7 | 1,5 | 1,9 | 1,8 | 1,8 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Det ligger godt til rette for en aktiv fritid i Gjøvik innen idrett - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|----------------|----------------|------------------|-------------|-------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 1% | | 1% | | | | 1% |
| 2 | 2% | 4% B | | 4% | 4% | | 1% |
| 3 | 1% | 1% | 1% | | 4% | | 1% |
| 4 | 4% | | 7% A | 7% | 8% | 3% | |
| 5 | 7% | 9% | 5% | 6% | 8% | 6% | 8% |
| 6 | 9% | 7% | 11% | 10% | 11% | 12% | 7% |
| 7 | 21% | 24% | 18% | 35% DF | 15% | 24% | 15% |
| 8 | 30% | 33% | 28% | 20% | 23% | 31% | 38% C |
| 9 = Helt enig | 23% | 19% | 27% | 12% | 23% | 24% | 28% C |
| Vet ikke (IKKE LES OPP) | 3% | 3% | 2% | 6% | 4% | | 1% |
| MEAN | 7,2 | 7,2 | 7,3 | 6,8 | 6,8 | 7,5 | 7,5 |
| Standard Deviation | 1,7 | 1,7 | 1,7 | 1,7 | 2,0 | 1,3 | 1,6 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Q4r1

gode tilbud - Hvor enig eller uenig er du i følgende utsagn om butikkene i Gjøvik?

Butikkene i Gjøvik har generelt...

| | Kjønn | | | Alder | | | |
|--------------------------------|-------------|-----------------|-----------------|-----------------|-------------|-------------|-----------------|
| | TOTAL | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 1% | | 1% | | 4% | | |
| 2 | 2% | 2% | 2% | | 8% | 2% | 1% |
| 3 | 2% | 3% | 1% | | 8% | 2% | 1% |
| 4 | 5% | 6% | 4% | 10% D | | 6% | 3% |
| 5 | 20% | 20% | 19% | 29% | 15% | 21% | 16% |
| 6 | 19% | 25% B | 13% | 14% | 22% | 27% | 19% |
| 7 | 24% | 24% | 24% | 17% | 19% | 24% | 30% |
| 8 | 17% | 14% | 20% | 24% | 12% | 15% | 16% |
| 9 = Helt enig | 8% | 3% | 12% A | 6% | 8% | 1% | 10% E |
| Vet ikke (IKKE LES OPP) | 3% | 3% | 2% | | 4% | 3% | 3% |
| MEAN | 6,3 | 6,1 | 6,6 | 6,4 | 5,8 | 6,1 | 6,6 |
| Standard Deviation | 1,6 | 1,4 | 1,8 | 1,5 | 2,2 | 1,4 | 1,5 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Q4r2

godt og fristende utvalg - Hvor enig eller uenig er du i følgende utsagn om butikkene i Gjøvik?

Butikkene i Gjøvik har generelt...

| | Kjønn | | | Alder | | | |
|--------------------------------|-------------|-------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | TOTAL | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 3% | 4% | 2% | 4% | 4% | | 4% |
| 2 | 1% | | 1% | | | | 1% |
| 3 | 4% | 5% | 4% | 5% | 15% F | 5% | |
| 4 | 9% | 12% | 6% | 16% E | 16% E | 2% | 5% |
| 5 | 14% | 16% | 13% | 13% | 4% | 26% D | 14% D |
| 6 | 18% | 18% | 18% | 17% | 23% | 22% | 16% |
| 7 | 22% | 25% | 19% | 20% | 8% | 25% D | 26% D |
| 8 | 20% | 14% | 27% A | 17% | 20% | 16% | 24% |
| 9 = Helt enig | 8% | 6% | 11% | 9% | 8% | 5% | 10% |
| Vet ikke (IKKE LES OPP) | 1% | 1% | | | 4% | | |
| MEAN | 6,2 | 6,0 | 6,5 | 6,0 | 5,7 | 6,3 | 6,6 |
| Standard Deviation | 1,9 | 1,9 | 1,9 | 2,0 | 2,2 | 1,4 | 1,8 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Q4r3

er lett tilgjengelig - Hvor enig eller uenig er du i følgende utsagn om butikkene i Gjøvik?

Butikkene i Gjøvik har generelt...

| | Kjønn | | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------|
| | TOTAL | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 2% | 2% | 1% | 4% | 4% | 2% | |
| 2 | 3% | 4% | 2% | 4% | 4% | 3% | 2% |
| 3 | 3% | 4% | 2% | | 4% | 4% | 4% |
| 4 | 5% | 7% | 3% | 2% | | 3% | 8% D |
| 5 | 9% | 6% | 13% | 13% | 8% | 8% | 8% |
| 6 | 13% | 14% | 13% | 9% | 24% | 18% | 10% |
| 7 | 22% | 26% | 18% | 27% | 15% | 32% | 19% |
| 8 | 24% | 18% | 29% | 27% | 16% | 16% | 27% |
| 9 = Helt enig | 19% | 19% | 20% | 15% | 23% | 15% | 22% |
| Vet ikke (IKKE LES OPP) | 1% | 1% | | | 4% | | |
| MEAN | 6,8 | 6,6 | 7,0 | 6,7 | 6,6 | 6,6 | 6,9 |
| Standard Deviation | 1,9 | 2,1 | 1,8 | 2,0 | 2,2 | 1,9 | 1,9 |
| TOTAL | 100% |

Sign.level: 95%

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god service - Hvor enig eller uenig er du i følgende utsagn om butikkene i Gjøvik?

Butikkene i Gjøvik har generelt...

| | Kjønn | | Alder | | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | TOTAL | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 1% | | 1% | | 4% | | |
| 2 | 1% | 2% | | 4% | | 2% | |
| 3 | 0% | | 1% | | | 1% | |
| 4 | 4% | 7% | 2% | 4% | 8% | | 5% E |
| 5 | 9% | 10% | 8% | 11% | 4% | 9% | 10% |
| 6 | 13% | 16% | 10% | 20% | 11% | 15% | 9% |
| 7 | 29% | 31% | 26% | 24% | 31% | 42% | 25% |
| 8 | 30% | 27% | 33% | 26% | 31% | 23% | 35% |
| 9 = Helt enig | 13% | 7% | 19% A | 12% | 8% | 9% | 16% |
| Vet ikke (IKKE LES OPP) | 1% | 1% | | | 4% | | |
| MEAN | 7,0 | 6,7 | 7,3 | 6,8 | 6,8 | 6,9 | 7,2 |
| Standard Deviation | 1,5 | 1,5 | 1,5 | 1,6 | 1,8 | 1,3 | 1,4 |
| TOTAL | 100% |

Q4r5

tilfredsstillende åpningstider - Hvor enig eller uenig er du i følgende utsagn om butikkene i Gjøvik?

Butikkene i Gjøvik har generelt...

| | Kjønn | | Alder | | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | TOTAL | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 1% | 1% | 1% | | 4% | 2% | |
| 2 | 1% | | 1% | 2% | | | |
| 3 | 2% | 3% | 2% | | 4% | 3% | 3% |
| 4 | 5% | 5% | 4% | 2% | 11% | 4% | 4% |
| 5 | 9% | 8% | 9% | 11% | 15% | 7% | 6% |
| 6 | 10% | 12% | 9% | 20% F | 11% | 16% F | 3% |
| 7 | 21% | 24% | 18% | 33% D | 8% | 26% D | 18% |
| 8 | 23% | 22% | 24% | 11% | 24% | 26% | 28% C |
| 9 = Helt enig | 27% | 24% | 31% | 21% | 19% | 17% | 38% CDE |
| Vet ikke (IKKE LES OPP) | 1% | 2% | | | 4% | | 1% |
| MEAN | 7,2 | 7,1 | 7,2 | 6,9 | 6,4 | 6,9 | 7,7 |
| Standard Deviation | 1,8 | 1,7 | 1,8 | 1,6 | 2,2 | 1,7 | 1,6 |
| TOTAL | 100% |

Sign.level: 95%

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Q5

Hvis du skal handle i sentrum – hvilket transportmiddel benytter du deg oftest av?

| | TOTAL | Kjønn | | Alder | | | |
|------------------------------|-------------|-------------|-------------|------------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Bil | 70% | 73% | 66% | 50% | 65% | 85% | 76% |
| Sykkel | 2% | 3% | 2% | 2% | 4% | 3% | 1% |
| Kollektiv transport | 7% | 4% | 10% | 16% DE | 4% | 1% | 6% |
| Gående | 21% | 20% | 23% | 32% E | 27% | 11% | 18% |
| Annet transportmiddel | | | | | | | |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Q6

Hvor handler du helst?

| | TOTAL | Kjønn | | Alder | | | |
|-----------------------------|-------------|-----------------|-------------|-------------------|-------------|-------------|------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| CC Gjøvik | 37% | 37% | 37% | 62% DEF | 35% | 36% | 25% |
| Gjøvik sentrum | 15% | 14% | 17% | 6% | 20% | 7% | 21% CE |
| Kombinasjon av begge | 36% | 31% | 41% | 24% | 31% | 43% | 41% C |
| Andre steder | 12% | 19% B | 6% | 7% | 15% | 13% | 13% |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Ex12

Var du i Gjøvik by i går?

| | TOTAL | Kjønn | | Alder | | | |
|--------------|-------------|-------------|-------------|-----------------|-------------------|-----------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ja | 41% | 47% | 35% | 33% | 68% CEF | 30% | 39% |
| Nei | 59% | 53% | 65% | 67% D | 32% | 70% D | 61% D |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Ex14#

Hvordan reiste du?

| | TOTAL | Kjønn | | Alder | | | |
|------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 87 | 50 | 37 | 16 | 24 | 10 | 37 |
| Bil | 71% | 76% | 65% | 56% | 61% | 80% | 82% |
| Sykkel | 2% | 3% | | | 5% | | |
| Kollektiv transport | 10% | 10% | 10% | 30% EF | 11% | | 3% |
| Gående | 19% | 17% | 22% | 26% | 23% | 25% | 12% |
| Annet transportmiddel | 1% | | 3% | | | | 3% |
| TOTAL | 103% | 105% | 100% | 111% | 100% | 105% | 100% |

Sign.level: 95%

powered by NORSTAT

Ex15

Handlet du på CC?

| | TOTAL | Kjønn | | Alder | | | |
|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 69 | 40 | 29 | 11 | 20 | 8 | 30 |
| Ja | 42% | 44% | 38% | 53% | 39% | 53% | 36% |
| Nei | 58% | 56% | 62% | 47% | 61% | 47% | 64% |
| TOTAL | 100% |

Sign.level: 95%

powered by NORSTAT

Ex16

Handlet du i sentrum?

| | TOTAL | Kjønn | | Alder | | | |
|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 69 | 40 | 29 | 11 | 20 | 8 | 30 |
| Ja | 55% | 53% | 59% | 74% | 60% | 34% | 51% |
| Nei | 45% | 48% | 41% | 26% | 40% | 66% | 49% |
| TOTAL | 100% |

Sign.level: 95%

powered by NORSTAT

Q7r1

NTNU er viktig for Gjøvik - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 1% | 1% | | | 4% | | |
| 2 | 1% | | 1% | | | | 1% |
| 3 | | | | | | | |
| 4 | | | | | | | |
| 5 | 1% | 1% | 2% | 2% | | 3% | |
| 6 | 4% | 4% | 4% | 6% | 8% | 4% | 1% |
| 7 | 12% | 11% | 13% | 26% F | 15% | 14% | 3% |
| 8 | 23% | 28% | 18% | 31% | 19% | 21% | 21% |
| 9=Helt enig | 59% | 55% | 63% | 35% | 54% | 58% | 73% |
| Vet ikke (IKKE LES OPP) | | | | | | | |
| MEAN | 8,3 | 8,3 | 8,3 | 7,9 | 8,0 | 8,3 | 8,6 |
| Standard Deviation | 1,2 | 1,2 | 1,1 | 1,0 | 1,7 | 1,1 | 0,9 |
| TOTAL | 100% |

Sign.level: 95%

powered by NORSTAT

Studentene i Gjøvik preger byen på en positiv måte - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-----------------|------------------|------------------|-----------------|------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 2% | 3% | | 4% | 4% | 2% | |
| 2 | 1% | 2% | 1% | 2% | | 2% | 1% |
| 3 | 2% | 1% | 3% | 2% | 4% | 4% | |
| 4 | 3% | 5% | 1% | 4% | | 3% | 4% |
| 5 | 11% | 12% | 9% | 11% | 23% EF | 5% | 8% |
| 6 | 11% | 11% | 11% | 24% DF | 8% | 11% | 6% |
| 7 | 21% | 24% | 18% | 18% | 11% | 37% D | 21% |
| 8 | 25% | 19% | 32% A | 29% D | 12% | 14% | 33% DE |
| 9=Helt enig | 18% | 18% | 18% | 5% | 27% C | 18% | 22% C |
| Vet ikke (IKKE LES OPP) | 6% | 4% | 7% | | 12% C | 6% | 6% C |
| MEAN | 7,0 | 6,7 | 7,2 | 6,4 | 6,7 | 6,9 | 7,4 |
| Standard Deviation | 1,8 | 2,0 | 1,6 | 1,9 | 2,2 | 1,8 | 1,5 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Jeg kan tenke meg å studere på Gjøvik - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-----------------|-------------|-----------------|------------------|-----------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 15% | 21% B | 10% | 27% D | 8% | 12% | 14% |
| 2 | 2% | 1% B | 3% | 2% | | 6% | 1% |
| 3 | 4% | 2% B | 6% | 9% | 8% | 1% | 1% |
| 4 | 4% | 2% B | 6% | 2% | 8% | 4% | 3% |
| 5 | 8% | 9% B | 8% | 6% | 23% CF | 7% | 4% |
| 6 | 4% | 2% B | 6% | | 4% | 3% | 6% C |
| 7 | 10% | 14% B | 6% | 12% | 4% | 18% | 9% |
| 8 | 17% | 17% B | 17% | 21% | 15% | 13% | 18% |
| 9=Helt enig | 22% | 17% B | 26% | 18% | 19% | 16% | 26% |
| Vet ikke (IKKE LES OPP) | 14% | 15% B | 12% | 2% | 12% | 18% C | 18% C |
| MEAN | 6,0 | 5,7 | 6,2 | 5,3 | 5,9 | 5,9 | 6,4 |
| Standard Deviation | 3,0 | 3,1 | 2,8 | 3,3 | 2,5 | 2,9 | 2,9 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Q7r4

Jeg synes Gjøvik er flinke til å markedsføre seg som en universitetsby - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-----------------|------------------|------------------|------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 3% | 2% | 4% | 2% | 8% | 6% | |
| 2 | 3% | 5% | 2% | 4% | 4% | 3% | 3% |
| 3 | 7% | 8% | 5% | 9% D | | 7% | 8% D |
| 4 | 7% | 6% | 8% | 16% F | 7% | 5% | 3% |
| 5 | 10% | 14% | 6% | 16% D | 4% | 8% | 11% |
| 6 | 12% | 11% | 14% | 2% | 19% C | 31% CF | 8% |
| 7 | 25% | 26% | 25% | 29% | 20% | 24% | 26% |
| 8 | 18% | 19% | 17% | 10% | 15% | 10% | 26% CE |
| 9=Helt enig | 10% | 8% | 13% | 6% | 23% CE | 5% | 10% |
| Vet ikke (IKKE LES OPP) | 4% | 2% | 6% | 6% | | 2% | 5% D |
| MEAN | 6,2 | 6,1 | 6,4 | 5,7 | 6,5 | 5,8 | 6,6 |
| Standard Deviation | 2,1 | 2,0 | 2,1 | 2,1 | 2,4 | 2,0 | 1,9 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Q7r5

Det er lagt godt til rette for gående og syklende i Gjøvik - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 3% | 5% | 1% | 7% | 4% | | 1% |
| 2 | 3% | 1% | 4% | 2% | 4% | 1% | 2% |
| 3 | 1% | | 1% | | | 3% | |
| 4 | 7% | 7% | 7% | 6% | 12% | 7% | 5% |
| 5 | 12% | 10% | 14% | 10% | 12% | 14% | 12% |
| 6 | 13% | 16% | 10% | 16% | 15% | 21% | 7% |
| 7 | 26% | 26% | 26% | 28% | 15% | 25% | 29% |
| 8 | 23% | 20% | 27% | 18% | 27% | 18% | 26% |
| 9=Helt enig | 14% | 16% | 12% | 12% | 11% | 9% | 17% |
| Vet ikke (IKKE LES OPP) | 0% | 1% | | | | 2% | |
| MEAN | 6,6 | 6,6 | 6,6 | 6,3 | 6,3 | 6,5 | 6,9 |
| Standard Deviation | 1,9 | 2,0 | 1,9 | 2,2 | 2,1 | 1,6 | 1,8 |
| TOTAL | 100% |

Sign.level: 95%

powered by NORSTAT

Det er hyggelig å bo i Gjøvik - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 2% | 3% | 1% | 4% | 4% | 1% | |
| 2 | 1% | | 2% | 2% | | 1% | |
| 3 | 2% | 3% | 1% | 4% | 4% | 3% | |
| 4 | 1% | 2% | | | 4% | | 1% |
| 5 | 4% | 5% | 3% | 6% | 4% | 6% | 3% |
| 6 | 8% | 7% | 9% | 20% F | 8% | 9% | 2% |
| 7 | 25% | 30% | 19% | 18% | 39% C | 22% | 24% |
| 8 | 26% | 24% | 28% | 27% | 11% | 28% | 30% D |
| 9=Helt enig | 31% | 26% | 37% | 20% | 27% | 29% | 40% C |
| Vet ikke (IKKE LES OPP) | | | | | | | |
| MEAN | 7,5 | 7,2 | 7,7 | 6,9 | 7,0 | 7,4 | 8,0 |
| Standard Deviation | 1,7 | 1,8 | 1,5 | 2,0 | 2,0 | 1,8 | 1,1 |
| TOTAL | 100% |

Gjøvik har et godt utbygd kollektivtilbud - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-----------------|-------------|-------------|-------------|------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 4% | 3% | 6% | 6% | 12% | 3% | 1% |
| 2 | 6% | 7% | 5% | 6% | 4% | 4% | 7% |
| 3 | 5% | 4% | 5% | 7% | | 8% | 4% |
| 4 | 5% | 6% | 4% | 6% | 8% | 7% | 3% |
| 5 | 15% | 17% | 13% | 23% | 19% | 14% | 10% |
| 6 | 19% | 19% | 19% | 27% | 12% | 24% | 16% |
| 7 | 18% | 18% | 17% | 4% | 12% | 15% | 28% CD |
| 8 | 14% | 14% | 14% | 12% | 15% | 9% | 16% |
| 9=Helt enig | 7% | 3% | 11% A | 5% | 7% | 2% | 9% E |
| Vet ikke (IKKE LES OPP) | 8% | 10% | 7% | 4% | 11% | 15% | 7% |
| MEAN | 5,8 | 5,7 | 5,9 | 5,3 | 5,5 | 5,5 | 6,3 |
| Standard Deviation | 2,1 | 2,0 | 2,3 | 2,1 | 2,5 | 1,9 | 2,0 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

I Gjøvik prioriteres hensynet til miljøet sterkt - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 2% | 3% | 1% | | 7% | 2% | 1% |
| 2 | 2% | 1% | 3% | 2% | 4% | 1% | 1% |
| 3 | 7% | 10% B | 3% | 6% | 4% | 3% | 9% |
| 4 | 6% | 6% | 7% | 12% F | 8% | 7% | 2% |
| 5 | 20% | 18% | 21% | 27% D | 8% | 21% | 21% D |
| 6 | 20% | 19% | 20% | 20% | 20% | 30% | 16% |
| 7 | 21% | 22% | 21% | 15% | 23% | 14% | 27% |
| 8 | 10% | 10% | 10% | 6% | 15% | 9% | 10% |
| 9=Helt enig | 6% | 2% | 10% A | 2% | 8% | 1% | 9% E |
| Vet ikke (IKKE LES OPP) | 7% | 8% | 5% | 10% | 4% | 12% | 4% |
| MEAN | 5,9 | 5,7 | 6,1 | 5,5 | 5,9 | 5,8 | 6,1 |
| Standard Deviation | 1,8 | 1,8 | 1,8 | 1,5 | 2,3 | 1,5 | 1,8 |
| TOTAL | 100% |

Sign.level: 95%

powered by NORSTAT

Veistandarden er god i Gjøvik - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|------------------|-----------------|-------------|----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 7% | 8% | 7% | 6% | 12% | 7% | 7% |
| 2 | 6% | 9% | 3% | 6% | | 4% | 9% D |
| 3 | 13% | 12% | 13% | 11% | 27% F | 12% | 9% |
| 4 | 11% | 13% | 9% | 6% | 7% | 19% | 12% |
| 5 | 20% | 19% | 22% | 18% | 15% | 21% | 23% |
| 6 | 14% | 11% | 16% | 12% | 20% | 17% | 11% |
| 7 | 17% | 18% | 15% | 27% DE | 7% | 7% | 18% |
| 8 | 8% | 6% | 9% | 5% | 11% | 6% | 8% |
| 9=Helt enig | 4% | 2% | 6% | 9% D | | 3% | 4% D |
| Vet ikke (IKKE LES OPP) | 1% | 1% | | | | 3% | |
| MEAN | 5,0 | 4,8 | 5,3 | 5,4 | 4,6 | 4,7 | 5,0 |
| Standard Deviation | 2,1 | 2,1 | 2,1 | 2,2 | 2,1 | 2,0 | 2,1 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Renhold og vedlikehold i gater og byrom i Gjøvik er bra - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-----------------|------------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 1% | 1% | 1% | | 4% | 2% | |
| 2 | 0% | | 1% | | | 1% | |
| 3 | 4% | 7% | 2% | 4% | 11% | 3% | 3% |
| 4 | 5% | 7% | 3% | 14% DF | | 5% | 2% |
| 5 | 10% | 9% | 10% | 17% D | 4% | 6% | 9% |
| 6 | 14% | 14% | 15% | 16% | 15% | 21% | 11% |
| 7 | 31% | 35% | 28% | 22% | 35% | 26% | 37% |
| 8 | 23% | 22% | 24% | 18% | 15% | 26% | 27% |
| 9=Helt enig | 11% | 5% | 17% A | 10% | 15% | 7% | 11% |
| Vet ikke (IKKE LES OPP) | 1% | 1% | | | | 3% | |
| MEAN | 6,7 | 6,5 | 7,0 | 6,3 | 6,5 | 6,7 | 7,0 |
| Standard Deviation | 1,6 | 1,6 | 1,6 | 1,7 | 2,1 | 1,7 | 1,4 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

I Gjøvik er det gode tomtealternativer og attraktive boligområder - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 4% | 4% | 4% | | 12% C | 9% | 1% |
| 2 | 2% | 3% | 1% | | | 6% | 3% |
| 3 | 1% | 1% | 2% | 2% | | 4% | |
| 4 | 6% | 4% | 8% | 7% | 11% | 6% | 3% |
| 5 | 18% | 17% | 19% | 23% | 23% | 14% | 15% |
| 6 | 18% | 24% B | 12% | 20% | 15% | 27% | 15% |
| 7 | 18% | 15% | 20% | 21% | 8% | 12% | 22% D |
| 8 | 17% | 15% | 19% | 5% | 11% | 8% | 28% CDE |
| 9=Helt enig | 10% | 9% | 12% | 12% | 11% | 7% | 10% |
| Vet ikke (IKKE LES OPP) | 6% | 8% | 4% | 10% | 8% | 7% | 3% |
| MEAN | 6,2 | 6,1 | 6,3 | 6,2 | 5,6 | 5,4 | 6,7 |
| Standard Deviation | 2,0 | 1,9 | 2,0 | 1,6 | 2,4 | 2,3 | 1,7 |
| TOTAL | 100% |

Sign.level: 95%

powered by NORSTAT

I Gjøvik sentrum er det tilpassede boalternativer for alle aldersgrupper - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-----------------|------------------|-------------|-------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 2% | 2% | 3% | 2% | 8% | 3% | |
| 2 | 2% | 4% | 1% | | | 1% | 4% CD |
| 3 | 4% | 5% | 4% | 2% | 4% | 6% | 5% |
| 4 | 7% | 5% | 9% | 5% | 4% | 4% | 10% |
| 5 | 15% | 16% | 13% | 12% | 11% | 19% | 16% |
| 6 | 18% | 17% | 18% | 16% | 23% | 21% | 16% |
| 7 | 17% | 16% | 18% | 28% DF | 11% | 22% | 11% |
| 8 | 18% | 20% | 16% | 16% | 15% | 4% | 25% E |
| 9=Helt enig | 9% | 5% | 13% A | 9% | 15% | 3% | 8% |
| Vet ikke (IKKE LES OPP) | 9% | 12% | 6% | 10% | 8% | 15% | 7% |
| MEAN | 6,2 | 6,1 | 6,3 | 6,5 | 6,2 | 5,7 | 6,2 |
| Standard Deviation | 1,9 | 1,9 | 1,9 | 1,7 | 2,3 | 1,7 | 1,9 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

I Gjøvik får man mye bolig for pengene - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-----------------|-----------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 3% | 2% | 3% | 2% | 11% F | 1% | |
| 2 | 3% | 2% | 4% | | 4% | 9% | 2% |
| 3 | 7% | 10% | 4% | 10% | 8% | 6% | 5% |
| 4 | 8% | 9% | 7% | 5% | 8% | 8% | 10% |
| 5 | 17% | 16% | 19% | 26% | 15% | 18% | 14% |
| 6 | 15% | 16% | 14% | 15% | 4% | 23% D | 17% D |
| 7 | 26% | 25% | 27% | 26% | 31% | 21% | 27% |
| 8 | 13% | 12% | 14% | 15% | 7% | 10% | 15% |
| 9=Helt enig | 5% | 6% | 4% | | 7% | 1% | 8% C |
| Vet ikke (IKKE LES OPP) | 3% | 2% | 3% | 2% | 4% | 3% | 2% |
| MEAN | 5,9 | 5,8 | 5,9 | 5,8 | 5,4 | 5,5 | 6,2 |
| Standard Deviation | 1,9 | 1,9 | 1,9 | 1,7 | 2,4 | 1,9 | 1,7 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Jeg ville anbefalt en turist å besøke Gjøvik - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|----------------|-----------------|-----------------|-----------------|-----------------|-------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 6% | 9% B | 3% | 10% | 7% | 11% | 1% |
| 2 | 6% | 8% | 5% | 12% F | 11% | 3% | 2% |
| 3 | 5% | 4% | 7% | 11% F | 8% | 9% | |
| 4 | 9% | 12% | 7% | 15% | 11% | 9% | 5% |
| 5 | 13% | 15% | 11% | 16% | 24% | 9% | 10% |
| 6 | 15% | 15% | 14% | 20% | 11% | 15% | 13% |
| 7 | 16% | 13% | 18% | 6% | 12% | 13% | 22% C |
| 8 | 16% | 17% | 15% | 2% | 15% C | 22% C | 20% C |
| 9=Helt enig | 14% | 6% A | 22% D | 9% | | 8% | 24% CDE |
| Vet ikke (IKKE LES OPP) | 1% | 2% | | | | 2% | 1% |
| MEAN | 5,9 | 5,4 | 6,4 | 4,6 | 4,9 | 5,6 | 7,0 |
| Standard Deviation | 2,3 | 2,3 | 2,2 | 2,3 | 2,2 | 2,5 | 1,8 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Jeg vurderer Gjøvik som en turistby - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 13% | 14% | 12% | 21% F | 27% F | 14% | 3% |
| 2 | 10% | 10% | 10% | 17% | 8% | 7% | 8% |
| 3 | 10% | 16% B | 3% | 7% | 18% | 14% | 6% |
| 4 | 11% | 14% | 7% | 16% | 8% | 9% | 10% |
| 5 | 18% | 15% | 22% | 22% | 16% | 11% | 20% |
| 6 | 13% | 7% | 20% A | 9% | 4% | 22% D | 16% D |
| 7 | 15% | 14% | 16% | 6% | 11% | 14% | 22% C |
| 8 | 5% | 6% | 3% | | 4% | 8% | 6% C |
| 9=Helt enig | 4% | 1% | 6% | 2% | 4% | 1% | 5% |
| Vet ikke (IKKE LES OPP) | 1% | 2% | 1% | | | 1% | 3% |
| MEAN | 4,6 | 4,3 | 4,9 | 3,7 | 3,8 | 4,6 | 5,4 |
| Standard Deviation | 2,3 | 2,2 | 2,3 | 2,1 | 2,4 | 2,3 | 2,0 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Jeg synes Gjøvik promoterer seg selv positivt ovenfor potensielle turister - Hvor enig eller uenig er du i følgende utsagn?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1=Helt uenig | 2% | 3% | 2% | 2% | 7% | 3% | |
| 2 | 8% | 9% | 6% | 9% | 8% | 2% | 10% E |
| 3 | 6% | 8% | 4% | 11% F | 4% | 14% F | 1% |
| 4 | 9% | 14% B | 4% | 14% | 7% | 8% | 8% |
| 5 | 12% | 13% | 11% | 11% | 15% | 15% | 10% |
| 6 | 20% | 21% | 19% | 26% D | 8% | 23% | 21% D |
| 7 | 22% | 17% | 28% A | 13% | 20% | 13% | 31% CE |
| 8 | 7% | 6% | 8% | 4% | 8% | 12% | 7% |
| 9=Helt enig | 4% | 1% | 7% A | 7% | 4% | | 4% E |
| Vet ikke (IKKE LES OPP) | 10% | 9% | 11% | 4% | 20% C | 12% | 8% |
| MEAN | 5,5 | 5,1 | 6,0 | 5,2 | 5,2 | 5,4 | 5,9 |
| Standard Deviation | 2,0 | 1,9 | 1,9 | 2,1 | 2,3 | 1,9 | 1,8 |
| TOTAL | 100% |

Sign.level: 95%

powered by NORSTAT

Gjøvik gård - Hvor godt liker du deg i disse omgivelsene?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-----------------|------------------|-------------|-----------------|------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1 Svært dårlig | 2% | 3% | 1% | 6% | | | 1% |
| 2 | 4% | 4% | 3% | 2% | 11% | 3% | 1% |
| 3 | 21% | 24% | 17% | 37% DF | 15% | 23% | 14% |
| 4 | 31% | 34% | 28% | 21% | 35% | 43% C | 30% |
| 5 Svært godt | 41% | 33% | 50% A | 28% | 35% | 32% | 53% CE |
| Vet ikke (IKKE LES OPP) | 2% | 3% | 1% | 6% | 4% | | |
| MEAN | 4,1 | 3,9 | 4,2 | 3,7 | 4,0 | 4,0 | 4,3 |
| Standard Deviation | 1,0 | 1,0 | 0,9 | 1,1 | 1,0 | 0,8 | 0,9 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

CC Gjøvik - Hvor godt liker du deg i disse omgivelsene?

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|-------------|-----------------|-------------|------------------|------------------|-------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1 Svært dårlig | 7% | 11% B | 4% | 4% | 11% | 9% | 8% |
| 2 | 14% | 10% | 18% | 6% | 28% CF | 18% | 12% |
| 3 | 28% | 31% | 25% | 15% | 31% | 27% | 33% C |
| 4 | 28% | 29% | 27% | 39% D | 19% | 36% | 23% |
| 5 Svært godt | 23% | 19% | 26% | 37% DE | 11% | 10% | 24% E |
| Vet ikke (IKKE LES OPP) | | | | | | | |
| MEAN | 3,4 | 3,3 | 3,5 | 4,0 | 2,9 | 3,2 | 3,4 |
| Standard Deviation | 1,2 | 1,2 | 1,2 | 1,1 | 1,2 | 1,1 | 1,2 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Gjøvik Sentrum - Hvor godt liker du deg i disse omgivelsene?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|------------------|--------------------|-------------------|-------------------|-------------------|-------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1 Svært dårlig | 4% | 3% | 4% | | 8% | 6% | 3% |
| 2 | 6% | 9% | 4% | 5% | 7% | 8% | 7% |
| 3 | 29% | 37% B | 21% | 35% | 31% | 33% | 23% |
| 4 | 42% | 41% | 42% | 43% | 38% | 43% | 42% |
| 5 Svært godt | 19% | 9% | 29% A | 17% | 12% | 11% | 25% E |
| Vet ikke (IKKE LES OPP) | 1% | 1% | | | 4% | | |
| MEAN | 3,7 | 3,4 | 3,9 | 3,7 | 3,4 | 3,4 | 3,8 |
| Standard Deviation | 1,0 | 0,9 | 1,0 | 0,8 | 1,1 | 1,0 | 1,0 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Skateparken - Hvor godt liker du deg i disse omgivelsene?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-----------------|------------------|------------------|------------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1 Svært dårlig | 7% | 5% | 10% | 11% D | | 6% | 9% D |
| 2 | 13% | 18% | 9% | 20% | 12% | 15% | 10% |
| 3 | 19% | 22% | 17% | 32% DE | 8% | 13% | 19% |
| 4 | 25% | 28% | 22% | 13% | 46% CF | 37% CF | 19% |
| 5 Svært godt | 27% | 21% | 33% A | 16% | 31% | 24% | 32% C |
| Vet ikke (IKKE LES OPP) | 8% | 8% | 9% | 9% | 4% | 5% | 11% |
| MEAN | 3,5 | 3,5 | 3,6 | 3,0 | 4,0 | 3,6 | 3,6 |
| Standard Deviation | 1,3 | 1,2 | 1,4 | 1,3 | 1,0 | 1,2 | 1,3 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Mjøspromenaden - Hvor godt liker du deg i disse omgivelsene?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-----------------|------------------|-----------------|-------------|------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1 Svært dårlig | 1% | 1% | 1% | | 4% | | 1% |
| 2 | 3% | 2% | 3% | 2% | 4% | 5% | 1% |
| 3 | 10% | 14% | 7% | 7% | 11% | 17% | 9% |
| 4 | 35% | 39% | 30% | 50% F | 50% F | 31% | 22% |
| 5 Svært godt | 49% | 39% | 58% A | 30% | 26% | 48% | 67% CD |
| Vet ikke (IKKE LES OPP) | 3% | 5% | 1% | 10% EF | 4% | | |
| MEAN | 4,3 | 4,2 | 4,4 | 4,2 | 3,9 | 4,2 | 4,5 |
| Standard Deviation | 0,9 | 0,9 | 0,9 | 0,7 | 1,0 | 0,9 | 0,8 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Fastland - Hvor godt liker du deg i disse omgivelsene?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-------------|-----------------|-------------|----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1 Svært dårlig | 3% | 2% | 4% | 4% | | 1% | 4% D |
| 2 | 7% | 8% | 7% | 7% | 12% | 9% | 5% |
| 3 | 19% | 22% | 17% | 21% | 11% | 23% | 21% |
| 4 | 25% | 20% | 30% | 18% | 39% C | 28% | 21% |
| 5 Svært godt | 42% | 45% | 39% | 46% | 34% | 33% | 46% |
| Vet ikke (IKKE LES OPP) | 4% | 4% | 4% | 4% | 4% | 6% | 3% |
| MEAN | 4,0 | 4,0 | 4,0 | 4,0 | 4,0 | 3,9 | 4,0 |
| Standard Deviation | 1,1 | 1,1 | 1,1 | 1,2 | 1,0 | 1,1 | 1,1 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Hovdetun - Hvor godt liker du deg i disse omgivelsene?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|------------------|-------------|-------------|------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1 Svært dårlig | 3% | 4% | 1% | 10% DF | | 2% | |
| 2 | 13% | 13% | 13% | 12% | 24% | 13% | 10% |
| 3 | 21% | 21% | 22% | 17% | 27% | 34% | 17% |
| 4 | 31% | 33% | 28% | 27% | 27% | 27% | 36% |
| 5 Svært godt | 21% | 17% | 24% | 11% | 11% | 20% | 30% CD |
| Vet ikke (IKKE LES OPP) | 11% | 12% | 11% | 23% EF | 11% | 4% | 8% |
| MEAN | 3,6 | 3,5 | 3,7 | 3,2 | 3,3 | 3,5 | 3,9 |
| Standard Deviation | 1,1 | 1,1 | 1,1 | 1,3 | 1,0 | 1,0 | 1,0 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Eiktunet - Hvor godt liker du deg i disse omgivelsene?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-----------------|-----------------|------------------|-------------|-----------------|------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1 Svært dårlig | | | | | | | |
| 2 | 2% | 5% B | | | 7% | 3% | 1% |
| 3 | 16% | 21% B | 11% | 31% EF | 19% | 12% | 9% |
| 4 | 26% | 28% | 23% | 26% | 27% | 34% | 22% |
| 5 Svært godt | 49% | 36% | 61% A | 26% | 39% | 48% C | 64% CD |
| Vet ikke (IKKE LES OPP) | 7% | 10% | 5% | 18% EF | 7% | 3% | 3% |
| MEAN | 4,3 | 4,1 | 4,5 | 3,9 | 4,1 | 4,3 | 4,5 |
| Standard Deviation | 0,8 | 0,9 | 0,7 | 0,8 | 1,0 | 0,8 | 0,7 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Panparken - Hvor godt liker du deg i disse omgivelsene?

| | TOTAL | Kjønn | | Alder | | | |
|--------------------------------|-------------|-------------|-------------|-----------------|-------------|-----------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| 1 Svært dårlig | 6% | 7% | 6% | 5% | 8% | 6% | 7% |
| 2 | 12% | 13% | 11% | 21% | 8% | 12% | 9% |
| 3 | 23% | 21% | 24% | 18% | 27% | 23% | 23% |
| 4 | 32% | 36% | 28% | 16% | 35% | 39% C | 37% C |
| 5 Svært godt | 23% | 19% | 27% | 28% | 19% | 18% | 24% |
| Vet ikke (IKKE LES OPP) | 4% | 5% | 4% | 12% F | 4% | 3% | 1% |
| MEAN | 3,6 | 3,5 | 3,6 | 3,5 | 3,5 | 3,5 | 3,6 |
| Standard Deviation | 1,2 | 1,2 | 1,2 | 1,3 | 1,2 | 1,1 | 1,1 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Handle - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|------------|------------|------------|------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 7% | 6% | 7% | 2% | 11% | 9% | 6% |
| 1 gang | 25% | 18% | 33% A | 16% | 20% | 33% | 29% |
| 2 ganger | 30% | 28% | 31% | 26% | 31% | 27% | 32% |
| 3 ganger | 18% | 18% | 17% | 24% | 15% | 15% | 16% |
| 4 ganger | 10% | 15% B | 6% | 12% | 15% | 6% | 9% |
| 5 ganger | 7% | 9% | 5% | 12% | 4% | 6% | 5% |
| 6 ganger | 1% | 1% | | | 4% | | |
| 7 ganger | 3% | 6% B | | 7% | | 3% | 1% |
| Vet ikke | 1% | 1% | 1% | | | 2% | 1% |
| MEAN | 2,4 | 2,8 | 2,0 | 3,0 | 2,3 | 2,1 | 2,2 |
| Standard Deviation | 1,5 | 1,7 | 1,2 | 1,7 | 1,5 | 1,6 | 1,4 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Cafe - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|------------|------------|------------|------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 43% | 42% | 44% | 32% | 46% | 51% | 46% |
| 1 gang | 37% | 40% | 35% | 37% | 31% | 34% | 41% |
| 2 ganger | 10% | 11% | 9% | 15% | 15% | 8% | 7% |
| 3 ganger | 4% | 5% | 3% | 7% | 4% | 4% | 2% |
| 4 ganger | 1% | 1% | 1% | | | | 2% |
| 5 ganger | | | | | | | |
| 6 ganger | 1% | | 1% | 2% | | | |
| 7 ganger | | | | | | | |
| Vet ikke | 4% | 1% | 7% A | 7% | 4% | 3% | 2% |
| MEAN | 0,8 | 0,8 | 0,8 | 1,1 | 0,8 | 0,6 | 0,7 |
| Standard Deviation | 1,0 | 0,9 | 1,0 | 1,2 | 0,9 | 0,8 | 0,9 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Møter/treff - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|-----------------|------------|------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 33% | 32% | 33% | 31% | 23% | 39% | 35% |
| 1 gang | 36% | 33% | 38% | 24% | 35% | 30% | 44% C |
| 2 ganger | 11% | 11% | 12% | 9% | 23% | 12% | 8% |
| 3 ganger | 9% | 12% | 6% | 22% D | 4% | 8% | 5% |
| 4 ganger | 3% | 2% | 5% | 9% D | | 1% | 2% |
| 5 ganger | 4% | 3% | 5% | 2% | 8% | 3% | 4% |
| 6 ganger | 1% | 2% | | 4% | | | |
| 7 ganger | 1% | 2% | | | | 2% | 1% |
| Vet ikke | 3% | 3% | 2% | | 8% | 6% | 1% |
| MEAN | 1,3 | 1,4 | 1,2 | 1,8 | 1,4 | 1,2 | 1,1 |
| Standard Deviation | 1,5 | 1,6 | 1,4 | 1,7 | 1,4 | 1,5 | 1,4 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Offentlige/private tjenester - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|------------|------------|------------|------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 37% | 34% | 40% | 33% | 27% | 39% | 41% |
| 1 gang | 35% | 35% | 35% | 32% | 39% | 40% | 34% |
| 2 ganger | 12% | 14% | 11% | 4% | 19% C | 9% | 16% C |
| 3 ganger | 4% | 5% | 4% | 12% EF | 4% | | 2% |
| 4 ganger | 3% | 3% | 3% | 11% DF | | 3% | |
| 5 ganger | 3% | 4% | 2% | 2% | | 3% | 4% D |
| 6 ganger | 1% | 2% | | 4% | | | |
| 7 ganger | 1% | | 1% | | | | 1% |
| Vet ikke | 5% | 5% | 4% | 2% | 11% | 6% | 2% |
| MEAN | 1,1 | 1,2 | 1,0 | 1,6 | 1,0 | 0,9 | 1,0 |
| Standard Deviation | 1,4 | 1,4 | 1,3 | 1,7 | 0,8 | 1,2 | 1,3 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Besøke parker - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|------------|------------|------------|------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 49% | 46% | 52% | 45% | 42% | 59% | 50% |
| 1 gang | 27% | 29% | 24% | 28% | 27% | 23% | 28% |
| 2 ganger | 13% | 14% | 12% | 9% | 23% E | 6% | 13% |
| 3 ganger | 5% | 6% | 4% | 10% | 4% | 3% | 4% |
| 4 ganger | 1% | | 2% | | | | 2% |
| 5 ganger | 0% | 1% | | | | 2% | |
| 6 ganger | 0% | 1% | | | | 2% | |
| 7 ganger | 1% | 2% | | 4% | | | |
| Vet ikke | 4% | 3% | 6% | 5% | 4% | 6% | 3% |
| MEAN | 0,8 | 0,9 | 0,7 | 1,1 | 0,9 | 0,6 | 0,8 |
| Standard Deviation | 1,2 | 1,3 | 1,0 | 1,6 | 0,9 | 1,2 | 1,0 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Ex19r6

Severdigheter (f.eks Vitensenteret, Skibladner osv) - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|------------|------------|------------|------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 70% | 66% | 75% | 57% | 81% C | 75% | 71% |
| 1 gang | 18% | 25% B | 10% | 18% | 19% | 18% | 17% |
| 2 ganger | 6% | 8% | 5% | 12% D | | 3% | 6% D |
| 3 ganger | 1% | | 2% | 5% | | | |
| 4 ganger | 2% | 1% | 2% | 2% | | | 2% |
| 5 ganger | | | | | | | |
| 6 ganger | | | | | | | |
| 7 ganger | | | | | | | |
| Vet ikke | 4% | 1% | 7% A | 5% | | 4% | 4% D |
| MEAN | 0,4 | 0,5 | 0,4 | 0,7 | 0,2 | 0,3 | 0,4 |
| Standard Deviation | 0,8 | 0,7 | 0,9 | 1,0 | 0,4 | 0,5 | 0,8 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Trening - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|------------|------------|------------|------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 48% | 48% | 47% | 29% | 62% | 52% | 50% |
| | | | | C | C | C | C |
| 1 gang | 12% | 9% | 16% | 2% | 15% | 21% | 13% |
| | | | | C | C | C | C |
| 2 ganger | 14% | 12% | 17% | 18% | | 10% | 19% |
| | | | | D | | | D |
| 3 ganger | 9% | 9% | 10% | 6% | 4% | 9% | 13% |
| 4 ganger | 8% | 10% | 5% | 22% DEF | 4% | 5% | 3% |
| 5 ganger | 6% | 9% B | 2% | 14% EF | 7% | 2% | 2% |
| 6 ganger | 1% | | 1% | 2% | | | |
| 7 ganger | 2% | 3% | 1% | 4% | 8% | | |
| Vet ikke | 1% | 1% | 1% | 2% | | 2% | |
| MEAN | 1,5 | 1,6 | 1,3 | 2,6 | 1,3 | 1,0 | 1,1 |
| Standard Deviation | 1,8 | 2,0 | 1,6 | 2,1 | 2,3 | 1,3 | 1,4 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

powered by NORSTAT

Tur/rekrasjon - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|------------|------------|------------|------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 31% | 30% | 31% | 32% | 31% | 40% | 27% |
| 1 gang | 25% | 25% | 26% | 13% | 34% | 20% | 30% |
| 2 ganger | 17% | 15% | 19% | 21% | 20% | 20% | 12% |
| 3 ganger | 11% | 14% | 7% | 17% E | 7% | 1% | 12% E |
| 4 ganger | 9% | 8% | 9% | 15% | 4% | 7% | 8% |
| 5 ganger | 2% | 1% | 3% | | | 3% | 3% |
| 6 ganger | 1% | 2% | | | | 3% | 1% |
| 7 ganger | 3% | 4% | 3% | | 4% | 1% | 5% C |
| Vet ikke | 2% | 2% | 2% | 2% | | 4% | 1% |
| MEAN | 1,7 | 1,7 | 1,6 | 1,7 | 1,4 | 1,4 | 1,8 |
| Standard Deviation | 1,7 | 1,8 | 1,7 | 1,5 | 1,6 | 1,8 | 1,9 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Arrangement - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|------------|------------|------------|------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 51% | 45% | 57% | 41% | 53% | 55% | 53% |
| 1 gang | 30% | 33% | 27% | 32% | 35% | 28% | 28% |
| 2 ganger | 8% | 10% | 6% | 9% | 4% | 6% | 10% |
| 3 ganger | 2% | 5% B | | 4% | | 2% | 3% |
| 4 ganger | 1% | | 1% | 2% | | | |
| 5 ganger | 2% | 2% | 1% | 4% | | 1% | 1% |
| 6 ganger | | | | | | | |
| 7 ganger | | | | | | | |
| Vet ikke | 7% | 6% | 8% | 9% | 8% | 8% | 5% |
| MEAN | 0,7 | 0,8 | 0,5 | 1,0 | 0,5 | 0,6 | 0,7 |
| Standard Deviation | 1,0 | 1,0 | 0,9 | 1,3 | 0,6 | 0,9 | 0,9 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Kino - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|----------------|------------|------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 75% | 72% | 78% | 61% | 77% | 73% | 83% C |
| 1 gang | 17% | 20% | 15% | 24% | 16% | 23% | 13% |
| 2 ganger | 4% | 4% | 3% | 9% E | 4% | | 2% |
| 3 ganger | 1% | 2% | | 4% | | | |
| 4 ganger | | | | | | | |
| 5 ganger | | | | | | | |
| 6 ganger | | | | | | | |
| 7 ganger | | | | | | | |
| Vet ikke | 3% | 2% | 4% | 2% | 4% | 4% | 2% |
| MEAN | 0,3 | 0,3 | 0,2 | 0,5 | 0,2 | 0,2 | 0,2 |
| Standard Deviation | 0,6 | 0,6 | 0,5 | 0,8 | 0,5 | 0,4 | 0,4 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Arbeid - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|-----------------|-----------------|-----------------|------------------|------------|-------------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 54% | 62% B | 45% | 42% | 46% | 45% | 66% CDE |
| 1 gang | 3% | 1% | 5% A | 5% | | 2% | 3% |
| 2 ganger | 4% | 5% | 3% | 10% D | | 3% | 3% |
| 3 ganger | 3% | 3% | 3% | 4% | 4% | 6% | 2% |
| 4 ganger | 4% | 4% | 5% | 5% | 7% | 6% | 2% |
| 5 ganger | 25% | 18% | 31% A | 17% | 39% CF | 31% | 21% |
| 6 ganger | 2% | 2% | 2% | 9% DF | | 2% | |
| 7 ganger | 3% | 3% | 2% | 2% | 4% | 5% | 1% |
| Vet ikke | 3% | 2% | 3% | 7% | | 2% | 1% |
| MEAN | 2,0 | 1,7 | 2,3 | 2,2 | 2,6 | 2,5 | 1,4 |
| Standard Deviation | 2,4 | 2,4 | 2,4 | 2,4 | 2,5 | 2,5 | 2,2 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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Andre grunner - Hvor mange ganger i uken reiser du til Gjøvik by for å:

| | TOTAL | Kjønn | | Alder | | | |
|---------------------------|------------|------------|-------------|------------------|------------|------------|-----------------|
| | | Mann A | Kvinne B | 15-29 C | 30-39 D | 40-49 E | 50-99 F |
| BASE | 212 | 107 | 105 | 48 | 35 | 34 | 94 |
| Ingen ganger | 49% | 45% | 53% | 34% | 50% | 48% | 57% C |
| 1 gang | 17% | 15% | 19% | 9% | 23% | 24% | 17% |
| 2 ganger | 8% | 10% | 6% | 7% | 8% | 8% | 9% |
| 3 ganger | 8% | 12% | 4% | 17% DE | 4% | 1% | 7% |
| 4 ganger | 2% | 2% | 1% | 6% | | 2% | |
| 5 ganger | 2% | 2% | 1% | 4% | | 4% | |
| 6 ganger | 1% | 2% | | 4% | | | |
| 7 ganger | 1% | 3% | | 4% | | | 1% |
| Vet ikke | 12% | 10% | 14% | 16% | 15% | 13% | 9% |
| MEAN | 1,0 | 1,3 | 0,7 | 2,0 | 0,6 | 0,8 | 0,7 |
| Standard Deviation | 1,5 | 1,8 | 1,1 | 2,1 | 0,8 | 1,3 | 1,2 |
| TOTAL | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Sign.level: 95%

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